



MERIDIAN
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**MDC Public Relations Committee
February 13, 2017
11am
City Hall, City Council Conference Room**

Attendees: Ashley Squyres, Natalie Podgorski, and Nathan Mueller

1. Marketing Packet Update

Rizen Creative has all of the content for the design concept. Natalie is working with the City of Meridian to find more high-resolution photos of downtown. Once Rizen receives these, there will be an approximate two-week turnaround for the design.

2. PR Contract

Natalie will be Gallatin Public Affairs through the end of March. The committee is recommending to the MDC board that the contract be transferred to Natalie's personal business beginning April 01.

3. Upcoming Earned Media Discussion

Updates were provided on: Ten Mile; Josh Evarts development; Meridian Cycles; and Cole Valley Christian School.

4. Branding Banner Discussions

Ashley will work with Rizen Creative to determine the best way to order posters of the branding designs.