



**MERIDIAN**  
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**WAYFINDING AND SIGNAGE COMMITTEE MINUTES**  
**Wednesday, December 17, 2014**  
**3pm**  
**City Hall, North Conference Room**

Attendees: Ashley Squyres, Dan Basalone, Dave Winder, Mike Barton, James Fullinwider, C. Jay Coles, Callie Novak, Jacy Jones and Betsy Roberts

**1) Branding - Discussion of the final options**

The committee discussed the top two options and reviewed all of the comments received to-date. The committee asked for minor modifications and Betsy said these would be adjusted and would be sent out to the committee before the next board meeting for comment. The goal is to have a final recommendation for the January 14 board meeting.

**2) Replacement of Meridian's Promise Banners [Mike Barton]**

Mike Barton stated that the Meridian's Promise banners need to be replaced as these are the oldest banners for the City. He would like to align with the new logo to replace these and would like to create a new option by September 01. The committee agreed this would be a good way to further the branding effort.