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WAYFINDING AND SIGNAGE COMMITTEE MINUTES
Wednesday, May 20, 2015
3pm
City Hall, Council Conference Room

Attendees: Ashley Squyres, Dave Winder, Eric Jensen, Tammy de Weerd, Brian McClure, John Yarnell and Karen Harvey

1) Update with Trademark Signs on directional signage

TM gave an update on their recent meeting with ACHD. There's some leeway on directional signage but generally it needs to meet AASHTO standards but there is a bit more leeway on the signage posts. The next steps would be for the committee and ACHD to meet to discuss the locations and the general language on the signs. TM will also provide concepts for the posts.

2) Entrance signage into Downtown

TM will provide MDC with a scope of work for design services for concepts for entrance signage based upon the committee's direction.

3) FY16 project priority discussion

Entrance Signage and Pedestrian Oriented Signage will be the committee's main priorities.