

104 E. Fairview Ave #239 Meridian, ID 83642 208.477.1632 www.meridiandevelopmentcorp.com

MDC Public Relations Committee October 10, 2016 City Hall, City Council Conference Room 2:30pm

- 1. Introduction of Rob McCarvel
- 2. Discuss Strategy of the Communications/Marketing Plan
- 3. Discuss Media Plan of Attack for Current Projects [RFP, Meridian Cycles etc]