



MERIDIAN
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**MDC Public Relations Committee
January 18, 2017
2:15pm
CONFERENCE CALL**

Attendees: Ashley Squyres, Natalie Podgorski, Callie Zamzow, Nathan Mueller and Rob McCarvel

1. Marketing Packet Review - Information To Date

*Rizen is working on the folder design, they need the final content prior to finalizing the design for the attached interior pages.

*Reviewed the content from Gallatin Public Affairs. Committee members have until the end of Thursday to provide feedback. The goal is to finalize by Monday.

*Reviewed the one-page for the available properties in downtown Meridian. Ashley and Nathan to review and provide final comments to Amanda at neUdesign.

2. Gallatin Public Relations Discussion – Next Steps

*Natalie is exploring options for where she may land professionally or if she will start her own business. She and Ashley will connect the first week in February and at the February PR Committee meeting, the committee will formulate a recommendation as to how to move forward.