



MEETING MINUTES
MEETING OF THE BOARD OF COMMISSIONERS
Wednesday, September 23, 2015, 4:00pm
Meridian City Hall, Conference Room A
33 East Broadway Avenue - Meridian, Idaho

1. Call Meeting to Order [Escobar]:

At 4:03pm, Chairman Escobar called the meeting to order.

2. Roll-call Attendance [Escobar]:

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| <u>X</u> | Jim Escobar – Chairman | <u>X</u> | Keith Bird – Member |
| <u>X</u> | Dan Basalone – Vice-Chairman | <u>X</u> | Kit Fitzgerald – Member [Left 5:31pm] |
| <u>X</u> | Dave Winder– Secretary/Treasurer | <u>X</u> | Callie Zamzow – Member |
| | | <u>O</u> | Tammy de Weerd – Member [Arrived at 4:09pm/left at 5:31pm] |
| | | <u>O</u> | Eric Jensen – Member |
| | | <u>O</u> | Calvin Barrett – Member [Arrived at 4:09pm] |
| | | <u>X</u> | Todd Lakey – Counsel |
| | | <u>X</u> | Ashley Squyres – Administrator |

3. Confirm Agenda [Escobar]:

A motion was made by Commissioner Winder and seconded by Commissioner Zamzow to confirm the agenda.

ALL AYES.

4. Approve Consent Agenda [Escobar]: These items will be approved by a single vote unless a Board member requests to remove an item for specific discussion and/or action.

- a. Approve Minutes of the September 09, 2015 Regular Meeting**
- b. Approve Minutes of the September 16, 2015 Special Meeting**
- c. Approve August 2015 Financials and Notice of Bills Paid**

A motion was made by Commissioner Fitzgerald and seconded by Commissioner Winder to approve the consent agenda.

ALL AYES.

ACTION AND PRESENTATION ITEMS

5. Legislative Update [Scott Turlington]

Agenda for the Meridian Development Corporation Board Meeting – September 23, 2015

All materials presented at public meetings shall become the property of the MDC.

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Anyone desiring accommodation for disabilities related to documents and / or hearings, please contact the Meridian City Clerk’s Office at 888-4433 at least 48 hours prior to the public meeting.

Scott discussed the most recent interim legislative committee meeting. He is working on a draft letter on behalf of MDC and would like to meet with MDC's legislative committee to discuss the draft.

Issues the interim committee has discussed thus far:

- 1) Penalties for not meeting reporting requirements
- 2) Changing some of the reporting dates
- 3) Transparency requirements
- 4) Allowing URD's to be established for economic development purposes
- 5) Board composition – appointed vs election?

The MDC legislative committee will meet next week and Commissioner Winder will be joining the committee.

6. New URD Update [Phil Kushlan/Bruce Chatterton]

Phil Kushlan and Bruce Chatterton discussed the new potential urban renewal district at Ten Mile Interchange area and the draft report found in the board's packets. They outlined the potential properties and the reasons they may or may not have been included in the study area. Most of the properties are under the Agriculture land designation and the property owner must approve of being included in the URD. This plan does not change any zoning designation. As there is no immediate need, there is no longer a push to try to adopt by the end of 2015.

7. Consideration of Logo Recommendation from PR Committee [Fitzgerald/Rizen Creative]

Commissioner Fitzgerald reviewed Options A, B and C with the board and reviewed the reasons why Option C is the recommendation of the PR Committee. Ron Baker from Rizen Creative reviewed the other applications of how Option C could be utilized. Commissioner Barrett discussed the public involvement component in making a recommendation. A motion was made by Commissioner Fitzgerald and seconded by Commissioner Bird to approve Option C for the branding implementation.

ALL AYES.

8. Consideration and Potential Approval of the MDC Marketing Plan [Rizen Creative]

Commissioner Fitzgerald and Ron Baker reviewed the proposed marketing plan recommendations with the board. With no questions, a motion was made by Commissioner Barrett and seconded by Commissioner Fitzgerald to approve the marketing plan.

ALL AYES.

DISCUSSION ITEMS

9. Downtown Parking, Transportation and Streetscape Update [Basalone]

Commissioner Basalone reviewed the meeting minutes from the last committee meeting.

10. Upcoming Committee Meetings [Squyres]

Squyres reviewed the upcoming committee meetings with the board.

11. Counsel's Report [Lakey]: Counsel Lakey will review legal topics that need to be brought to the attention of the Board.

No report.

12. Administrator's Report [Squyres]: Administrator Squyres will review topics that need to be brought to the attention of the Board.

No report.

13. Chairman's Report

No report.

14. Public Comment

No public comment.

15. Adjourn the Meeting [Escobar]:

At 5:44pm, there was a unanimous motion to adjourn the meeting.

ALL AYES.

Jim Escobar, Chairman