## MERIDIAN DOWNTOWN BUSINESS ASSOCIATION, INC. MEETING AGENDA SEPTEMBER 26, 2014 VALLEY REGIONAL TRANSIT BOARD ROOM

- 1. Welcome and Introductions.
- 2. Who We Are and What We Want To Be.
  - Presentation of Bylaws (Joe Kozlowski)
  - Election of Board Members next month.
- 3. Marketing Efforts:
  - Membership Application
  - Website
  - Recruitment Discussion on growing our numbers
- 4. General Discussion and Recommendation on Events for MDBA to Champion:
  - What do we want to do? How do we want to do it?
- 5. Downtown Events, Happenings and Issues:
  - <u>Meridian Trunk or Treat</u>: Meridian City Hall, October 29<sup>th</sup>. (Patrick Dilley from Meridian Park and Rec)
  - <u>Meridian Winterland Parade</u>: Parade Route and Business Decoration Contest. (Colin Moss from Meridian Park and Rec)
  - Meridian Historic Walking Tour: Check it out. Kiosk at City Hall. Expansion of the Downtown Meridian Historic Walking Tour
  - Meridian Entreprenuership and Innovation Center: To be located in Old City Hall.
     (Brenda Sherwood)
  - Meridian Arts Commission: Public Art on Main Street between Franklin and Pine.
  - <u>Cartoon Communities</u>: Opportunity to participate in new Cartoon Communities Poster for Meridian.
- 6. Next Meeting Date: Last Friday in October, October 31<sup>st</sup>. (VRT Board Room at Noon) There are five Fridays in October, do we want to move it to October 24<sup>th</sup>?

## MERIDIAN DOWNTOWN BUSINESS ASSOCIATION, INC. MEMBERSHIP APPLICATION

Company
Owner/Proprietor
Property Address
Felephone
Email
Membership Level:
Executive (\$250.00 annual membership)
Premier (\$100.00 annual membership)
Friends of Meridian Downtown Business Association
(Minimum Donation of \$100.00)
Signature:
Date:

(Note: To remain active, membership dues must be paid annually, due September 30<sup>th</sup>. Premier Membership may be upgraded to Executive Membership at any time prior to September 30<sup>th</sup>, without proration. Friends of Meridian Downtown Business Association, Inc., may donate at any time.



## Trunk or Treat and Dance to the Beat!

Wednesday, October 29<sup>th</sup>, 2014 – 6:00pm-8:30pm – Meridian City Hall

## **Trunk Application**

business/Organization Name
Business/Organization Contact Person:
Address, City, & Zip:
Work Phone: Cell Phone:
E-Mail:
<ul> <li>Participating Trunk Requirements:</li> <li>Participating businesses will need to decorate the trunk of a car or bed of a truck in the Halloween spirit. If you would like the decoration to relate to your business that is great, we just ask that there is a Halloween theme to it!</li> <li>Participating businesses will also need to provide pre-packaged candy to hand out to around 1500 children.</li> <li>No fee is required, only the cost of the candy!</li> <li>We strongly encourage individuals handing out candy and promotional material at their trunks to dress up in your Halloween best!</li> <li>Don't forget about the Golden Cauldron prize for most creative Trunk!</li> <li>Participating businesses will need to wait to breakdown their trunk until the end of the event at 8:30pm. Please don't forget to bring plenty of candy!</li> </ul>
Any Other Special Requests or Comments:
I have read and understand the Participating Trunk Requirements:  Vendor Signature:
Submit completed application to Patrick Dilley at the Meridian Parks and Recreation Department  33 E. Broadway Ave. Phone: 888-3579 pdilley@meridiancity.org Meridian, ID 83642 Fax: 898-5501 www.meridiancity.org/parks_rec



Trunk or Treat From Decorated Business Vehicles
Costume Parade at 7:30 p.m.
Family Dance Party with D.J. Gomez
FREE Admission

"Treat" the Meridian Food Bank by bringing a canned food donation!

Meridian City Hall 6:00-8:30 p.m October 29

call 888-3579 or email pdilley@ meridiancity.org



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