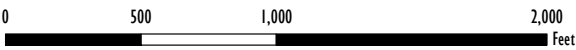


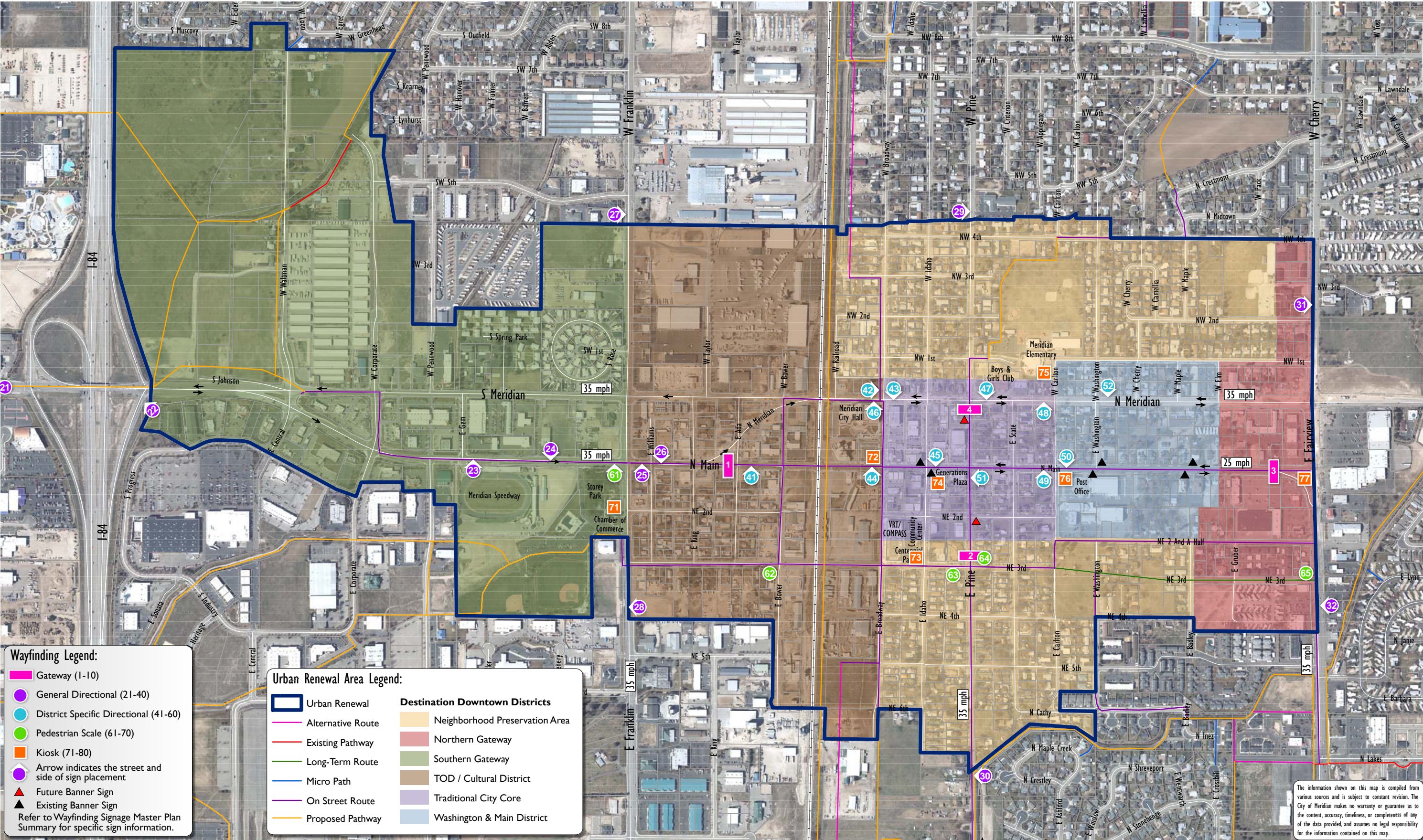


MDC Wayfinding & Signage Master Plan

March 2014



CH2MHILL®



Wayfinding Legend:

- Gateway (1-10)
- General Directional (21-40)
- District Specific Directional (41-60)
- Pedestrian Scale (61-70)
- Kiosk (71-80)
- Arrow indicates the street and side of sign placement
- Future Banner Sign
- Existing Banner Sign
- Refer to Wayfinding Signage Master Plan Summary for specific sign information.

Urban Renewal Area Legend:







- Urban Renewal
- Alternative Route
- Existing Pathway
- Long-Term Route
- Micro Path
- On Street Route
- Proposed Pathway

Destination Downtown Districts

- Neighborhood Preservation Area
- Northern Gateway
- Southern Gateway
- TOD / Cultural District
- Traditional City Core
- Washington & Main District

The information shown on this map is compiled from various sources and is subject to constant revision. The City of Meridian makes no warranty or guarantee as to the content, accuracy, timeliness, or completeness of any of the data provided, and assumes no legal responsibility for the information contained on this map.

MERIDIAN DOWNTOWN WAYFINDING AND SIGNAGE TABLE

March 2014	Meridian Development Corporation							Planning Estimate Range per each (see Note 7)
Typical Sign Design	Type/No.	Priority	Sign Style	Road Speed	Message	Arrow	Purpose	
Gateway								
	1	1	Decorative	35	Meridian Downtown - Seasonal Gateway Banner	None	Gateway & Announce Activities	\$64,000 to \$150,000
	2	2	Decorative	35	Meridian Downtown - Seasonal Gateway Banner	None	Gateway & Announce Activities	\$64,000 to \$150,000
	3	3	Decorative	25	Meridian Downtown - Seasonal Gateway Banner	None	Gateway & Announce Activities	\$64,000 to \$150,000
	4	4	Decorative	35	Meridian Downtown - Seasonal Gateway Banner	None	Gateway & Announce Activities	\$64,000 to \$150,000
General Directional								
	21	4	MUTCD	35	Meridian Downtown - Signs on all side streets and Main to point to downtown	↔ ↑ ↔	3 signs	
	22	4	MUTCD	35	Meridian Downtown - Off-ramp	↔	2 signs	
	23	1	MUTCD	35	Meridian Downtown - Right lane - Main Street - Old Town	↗	directional	
	24	1	MUTCD	35	Meridian Downtown - Left lane - N. Meridian St. -Thru-way	↖	directional	
	25	1	MUTCD	35	Meridian Downtown - Right lane - Main Street - Old Town	↗	directional	
	26	1	MUTCD	35	Meridian Downtown - Left lane - N. Meridian St. -Thru-way	↖	directional	
	27	3	Decorative	35	Meridian Downtown	↑	Inviting	\$4,000 to \$6,000
	28	3	Decorative	35	Meridian Downtown - Chamber, Storey Park, Kiosk	↑	Inviting	\$4,000 to \$6,000
	29	3	Decorative	35	Meridian Downtown	↑	Inviting	\$4,000 to \$6,000
	30	2	Decorative	35	Meridian Downtown	↑	Inviting	\$4,000 to \$6,000
	31	2	Decorative	35	Meridian Downtown - N. Meridian / N. Main	↔	Inviting	\$4,000 to \$6,000
	32	2	Decorative	35	Meridian Downtown - N. Main / N. Meridian	↔	Inviting	\$4,000 to \$6,000
District Specific Directional								
	41	1	Decorative	25	Meridian Downtown - Old Town, Generations Plaza	↑	Inviting	\$4,200 to \$6,000
	42	1	Decorative	35	Meridian Downtown - Civic Center, Old Town, Kiosk	↑	Inviting	\$4,200 to \$6,000
	43	1	Decorative	35	Meridian Downtown - Civic Center, Old Town	↔	Inviting	\$4,200 to \$6,000
	44	1	Decorative	25	Meridian Downtown - Old Town, Generations Plaza, Post Office	↑	Inviting	\$4,200 to \$6,000
	45	3	Decorative	25	Meridian Downtown - Old Town, Restaurants, Shopping (future sign as needed)	← →	Inviting	\$4,200 to \$6,000
	46	1	Decorative	35	Meridian Downtown - Old Town, Restaurants, Shopping	↔	Inviting	\$4,200 to \$6,000
	47	1	Decorative	35	Meridian Downtown - Old Town, Restaurants, Shopping	↔	Inviting	\$4,200 to \$6,000
	48	1	Decorative	35	Meridian Downtown - Old Town, Post Office	↔	Inviting	\$4,200 to \$6,000
	49	1	Decorative	25	Meridian Downtown - Post office	↔	Inviting	\$4,200 to \$6,000
	50	1	Decorative	25	Meridian Downtown - Old Town, Generations Plaza, Civic Center, Post Office	↑ ↔	Inviting	\$4,200 to \$6,000
	51	1	Decorative	35	Meridian Downtown - Old Town, Restaurants, Shopping	↑ ↔	Inviting	\$4,200 to \$6,000
	52	1	Decorative	35	Meridian Downtown - Old Town, Post Office	↑ ↔	Inviting	\$4,200 to \$6,000
Pedestrian Scale								
	61	1	Decorative	NA	Meridian Downtown - Storey Park, Trail, Chamber, Entertainment, Old Town	↑	Trail destinations along N 3rd St.	\$600 - \$2,200
	62	3	Decorative	NA	Meridian Downtown - Cultural District, Trail	↑	Trail destinations along N 3rd St.	\$600 - \$2,200
	63	2	Decorative	NA	Meridian Downtown - Old Town, Trail	↑	Trail destinations along N 3rd St.	\$600 - \$2,200
	64	2	Decorative	NA	Meridian Downtown - Old Town, Trail	↑	Trail destinations along N 3rd St.	\$600 - \$2,200
	65	4	Decorative	NA	Meridian Downtown - Trail	↑	Trail destinations along N 3rd St.	\$600 - \$2,200
Kiosk								
	71	1	Decorative	35	Destination: Downtown - at Storey Park, show districts, parks/trails, Historic Walk Tour and location of other Kiosk	None	Informational	MDC
	72	Existing	Decorative	25	Destination: Downtown - at City Hall, add Historic Walk Tour and location of other Kiosk	None	Informational	MDC
	73	2	Decorative	25	Destination: Downtown - at Centennial Park, show districts, parks/trails, Historic Walk Tour and location of other Kiosk	None	Informational	MDC
	74	Pending	Decorative	25	Destination: Downtown - at Generations Plaza, show districts, parks/trails, Historic Walk Tour and location of other Kiosk	None	Informational	MDC
	75	3	Decorative	25	Destination: Downtown - at Elem. School, show districts, parks/trails, Historic Walk Tour and location of other Kiosk	None	Informational	MDC
	76	Pending	Decorative	25	Destination: Downtown - at Post Office, show districts, parks/trails, Historic Walk Tour and location of other Kiosk	None	Informational	MDC
	77	4	Decorative	25/35	Destination: Downtown - at Northern Gateway, show districts, parks/trails, Historic Walk Tour and location of other Kiosk	None	Informational	MDC
District Banners on Light Poles								
	2	2	Decorative	25/35	Destination: Downtown - W. Pine and N. Meridian, E. Pine and NE 2nd	None	Inviting	1000-1,200

Notes;

1. This Table is based on the January 29, 2014 Downtown Meridian Wayfinding Master Plan Workshop, and subsequent review by the MDC Signage Committee.
2. A hierarchy of signs were determined; Gateway, General Directional (vehicle), District Specific Directional (vehicle and pedestrian), Pedestrian (sidewalk and trail) to meet the current needs.
3. Signage is underway by MDC with one Kiosk installed and two others on order.
4. Six district banners have been installed along Main Street. This Master Plan focus is on Old Town, adding two Old Town district banners on Pine. Other district's banners to be determined in the future.
5. The Master Plan defines the community needs and desires to meet the Wayfinding and Signage Committee Goal "is to enhance the public perception, recognition and ease of travel into the Downtown, highlighting many historic, business and governmental services and special activities".
6. The Master Plan critical success factors are to enhance navigation to downtown with attractive, aesthetic signage with a cohesive theme which portrays the Meridian Downtown emerging historic sense of place and to increase activity through visibility and awareness of businesses downtown.
7. Planning costs are general ranges to reflect the signage, other associated elements are varied and not included in the range of costs (design, materials, foundations, lighting).
8. Signage location, size and permits would need permits from ACHD and City of Meridian.
9. The Wayfinding Master Plan is the starting point in defining a public signage system. A graphics package which outlines consistent and complimentary logos, colors, fonts, sizes and materials and sign style would be the next step to establish a strong sense of place.